

Instruction Sheet for the Candidate

Qualification	Author (Content Writing)
Competency Standard	Rewrite/Revise pieces written by other authors
Purpose of Assessment	Formative Assessment
Candidate Details	Name_____ Registration/Roll Number_____
Guidance for Candidate	<p>To meet this standard, you are required to complete the following within 03 Hrs. time frame (for practical demonstration & assessment):</p> <ul style="list-style-type: none"> • Identify the potential of rewriting • Rewrite for bloggers • Rewrite as a freelancer
Time: 03 Hrs.	During a practical assessment, under observation by an assessor, you are required to
Minimum Evidence Required	<p>Identify the potential of rewriting</p> <ol style="list-style-type: none"> 1. Perform a market survey for the in-demand rewriting projects in the market 2. Select a writing assignment according to capabilities and niche <p>Rewrite for bloggers</p> <ol style="list-style-type: none"> 3. Find difference between rewriting and spinning 4. Analyze the piece of writing which is to be rewritten 5. Explore requirements of rewriting. 6. Add the features and keywords in the blog which will make it rank higher in search engine <p>Rewrite as a freelancer</p> <ol style="list-style-type: none"> 7. Rewrite for magazines 8. Rewrite/update research papers 9. Rewrite/update highly optimized content for websites 10. Rewrite eBooks to make them updated

Self-Assessment Checklist

Candidate Name	
Registration No.	
Qualification	Author (Content Writing)
Competency Standard	Rewrite/Revise pieces written by other authors
Purpose of Assessment	Formative Assessment
Assessment Task	<ul style="list-style-type: none"> • Identify the potential of rewriting • Rewrite for bloggers • Rewrite as a freelancer

I can.....

Performance Criteria	Yes	No
1. Perform a market survey for the in-demand rewriting projects in the market	<input type="checkbox"/>	<input type="checkbox"/>
2. Select a writing assignment according to capabilities and niche	<input type="checkbox"/>	<input type="checkbox"/>
3. Find difference between rewriting and spinning	<input type="checkbox"/>	<input type="checkbox"/>
4. Analyze the piece of writing which is to be rewritten	<input type="checkbox"/>	<input type="checkbox"/>
5. Explore requirements of rewriting.	<input type="checkbox"/>	<input type="checkbox"/>
6. Add the features and keywords in the blog which will make it rank higher in search engine	<input type="checkbox"/>	<input type="checkbox"/>
7. Rewrite for magazines	<input type="checkbox"/>	<input type="checkbox"/>
8. Rewrite/update research papers	<input type="checkbox"/>	<input type="checkbox"/>
9. Rewrite/update highly optimized content for websites	<input type="checkbox"/>	<input type="checkbox"/>
10. Rewrite eBooks to make them updated	<input type="checkbox"/>	<input type="checkbox"/>

Candidate's Signature_____ Assessor's Signature_____

Date: _____

Assessors Judgement Guide

Qualification	Author (Content Writing)
Competency Standard	Rewrite/Revise pieces written by other authors
Purpose of Assessment	Formative Assessment
Candidate Details	Name: _____ Registration/Roll Number: _____ Signature: _____
Assessment Outcome	COMPETENT <input type="checkbox"/> NOT YET COMPETENT <input type="checkbox"/> Name of the Assessor _____ Assessor's code: _____ Signature: _____

Assessment Summary (to be filled by the assessor)							
Activity	Method					Result	
Nature of Activity	Written	Oral	Observation	Portfolio	Role Play	Competent	Not Yet Competent
Practical Skill Demonstration			✓				
Knowledge Assessment		✓					
Other Requirement							

Observation Checklist

Assessment Task	<ul style="list-style-type: none"> Identify the potential of rewriting Rewrite for bloggers Rewrite as a freelancer 		
During the practical assessment, candidate demonstrated the following:	Yes	No	Remarks
1. Perform a market survey for the in-demand rewriting projects in the market			
2. Select a writing assignment according to capabilities and niche			
3. Find difference between rewriting and spinning			
4. Analyze the piece of writing which is to be rewritten			
5. Explore requirements of rewriting.			
6. Add the features and keywords in the blog which will make it rank higher in search engine			
7. Rewrite for magazines			
8. Rewrite/update research papers			
9. Rewrite/update highly optimized content for websites			
10. Rewrite eBooks to make them updated			
Competent <input type="checkbox"/>		Not Yet Competent <input type="checkbox"/>	

Knowledge Assessment

Qualification	Author (Content Writing)
Competency Standard	Rewrite/Revise pieces written by other authors
Purpose of Assessment	Formative Assessment
Candidate Details	Name: _____ Registration/Roll Number: _____ Candidate Signature: _____
Assessment Outcome	<div style="display: flex; justify-content: space-around; align-items: center;"> COMPETENT <input type="checkbox"/> NOT YET COMPETENT <input type="checkbox"/> </div> Name of the Assessor: _____ Assessor's code: _____ Signature of the Assessor: _____

Candidate's response is not required to be identical, but similar concepts and/or keywords must be used. Oral questioning may be used to clarify candidate understanding of topic and its application.

Questions (Candidate confidently answered questions correctly and demonstrated understanding of the topics and their application)		Satisfactory	Not Satisfactory
1.	Differentiate rewriting and re-phrasing		
2.	Define blog.		
3.	Name any two blogging platforms		

4.	Define freelancer		
5.	Name any two freelancing platforms for content writing jobs.		

Feedback to the Candidate	
Candidate's Signature _____	Assessor's Signature _____